

Or che i sogni e le speranze si fan veri come fiori, sulla Luna e sulla Terra fate largo ai sognatori!

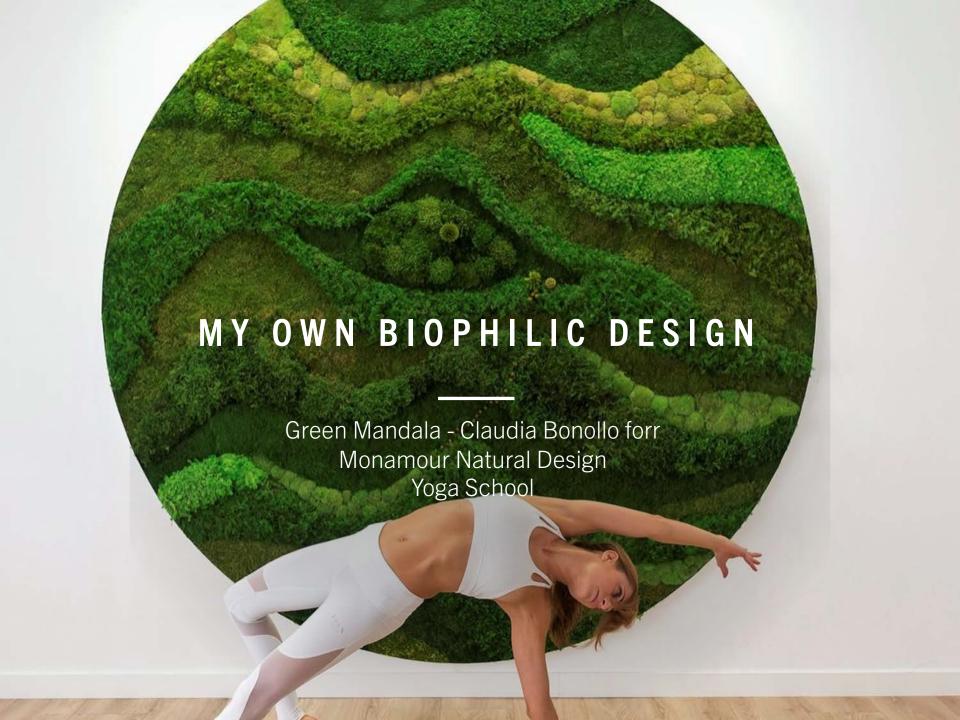
Gianni Rodari

ART, NATURE & COLOUR: INTERIOR LANDSCAPES FOR WELL BEING

When I created my eco & biophilic design studio, I knew that introducing nature and sustainability into interior spaces went far beyond simply placing some plants in the corners or covering walls with moss. It was about creating true indoor landscapes.

I also knew that I needed to adopt a much broader approach, incorporating additional skills and competencies into my work.

This year, an interesting collaboration between art, nature and health (Biophilia in progress) began with the prestigious Ilustre Colegio de los Médicos in Madrid.



BIOPHILIA

The Greek etymology of the word 'biophilia' means love of life. Biophilic design contributes to the creation of a space where people can feel good in every sense.

In recent years, there has been a significant evolution regarding what can be considered as biophilic architecture capable of reconnecting us with sustainable, ecological, and integrative living. Initially, only the construction system used was taken into account, while nature and colors were relegated to secondary roles. Fortunately, today there are many other factors that are very important: natural light, visual ergonomics, the color and chromaticism of spaces, art, induced creativity, materials that open us to tactile experiences, and obviously, a more intimate and mysterious relationship with nature.

Now it is known that the presence of vegetation affects the psychological well-being of people and that beyond the obvious benefits, it has a positive effect on acoustic comfort in the space, reducing noise permeability. However, it is not just about technical devices; through the perception of light and color, it is also possible to activate and significantly improve the quality of our spatial experiences.

Biophilic design is not a list of rules and precepts, as it is unfortunately often interpreted, but a more sensitive and receptive way of thinking and approaching a project, opening up to new knowledge. Today, more than ever, it is necessary to develop a sensitive architecture capable of integrating empathy and the five senses because it positively influences our health and well-being.

According to recent neurobiological studies, color is intimately linked to our deepest emotions. The subjective condition it appears destined for is just the tip of the iceberg. Each color evokes different feelings and reactions, even when people are not consciously aware of it. The achromatic trend of minimalism in interior design has created a kind of sensory impoverishment, the effects of which have yet to be fully calculated. Color, fundamental in all our interventions - whether ephemeral or not - is the generative element of each project, a sensory narrative that brings new content.

Together, we will explore a selection of biophilic projects, organic synesthetic installations, contemporary metaphysical gardens that exert a perceptual influence by conveying emotions in a positive way.,

By combining art and nature, light and color, empathy, and attention to the perceptions and needs of future users, in other words, by interpreting life with all its complexity of meanings, it is possible to create inspiring and inclusive spaces where people can feel comfortable, as well as beautiful and healthy.



Recent studies have confirmed that our reaction to colour, even when we are not aware of it, is total: it influences us both psychologically and physiologically. Even when we do not have a specific sensitivity to colour... considering colour as a "mere aesthetic factor," reducing it to a phenomenon subject to personal interpretation, or merely as a decorative and, therefore, secondary element, is erroneous and counterproductive. Colour influences our mood, alters our emotions, makes us more talkative or reserved, exalts or depresses us. We have to learn to be aware of colour. Another common mistake is passively following colour trends in design and fashion or thinking that white and black and the common belief that choosing a range of grays, so frequent in our contemporary landscape, exempt us from the effects of their choice.

No colour is neutral.









Interaction with Colour Seminar SOStenibilidad y CREAtividad at La Casa Encendida - Madrid











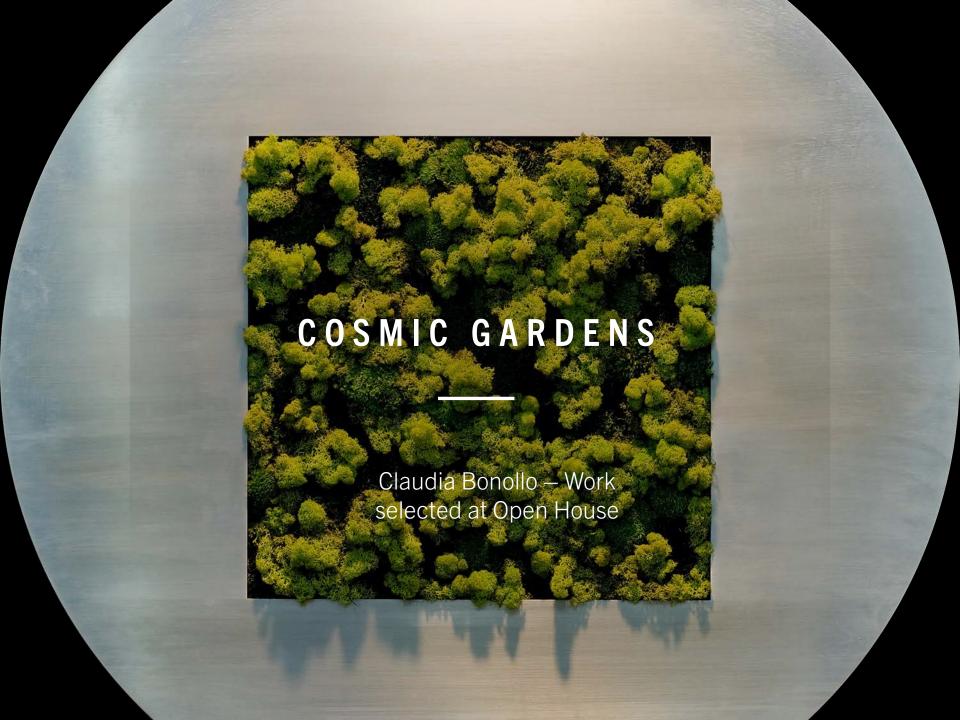




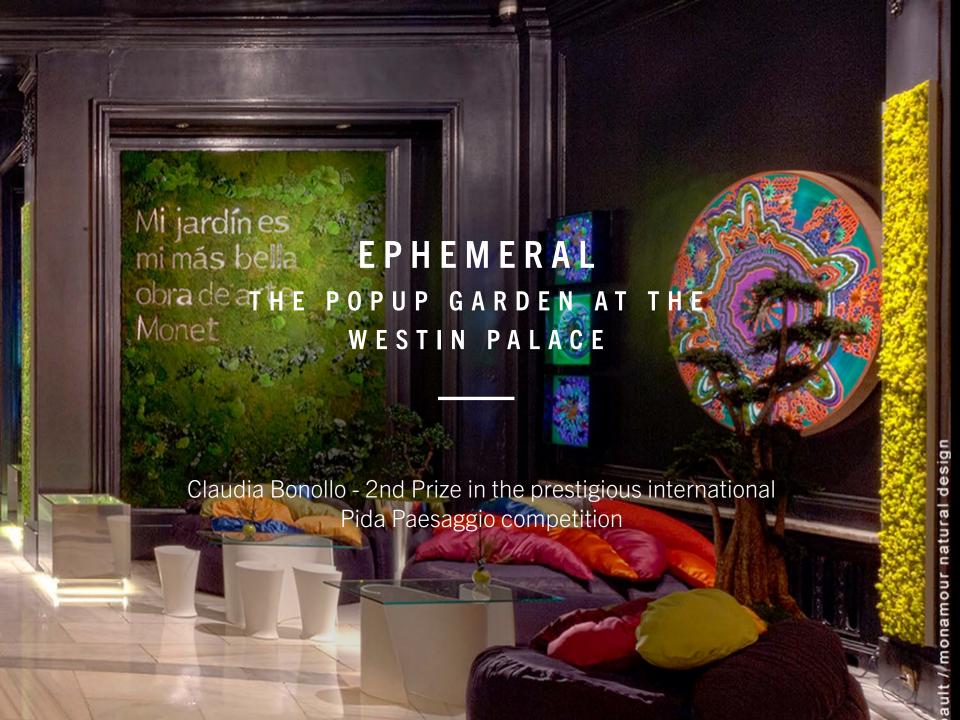
















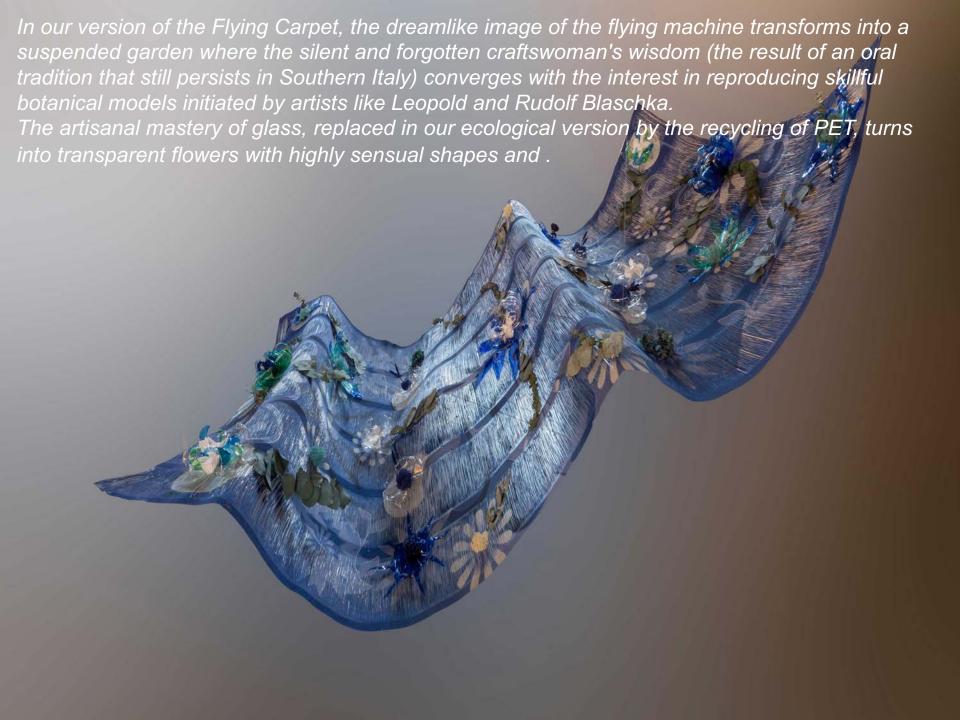




RECYCLING (NATURE & PET)

THE FLYING CARPETS SOON AT MADRID DESIGN FESTIVAL 2024... STAY TUNED!







INTERIOR
LANDSCAPES/
ARCHITECTURE AND
HAPPINESS

CLAUDIA BONOLLO

ARCHITECTS MEET IN SELINUNTE

AIAC (ITALIAN ASSOCIATION OF ARCHITECTURE&CRITIC)



Claudia Bonollo, artist / arquitect / art director of monamour natural design by Sergio Polano, critic of art and architecture

Before the critic's gazing eyes *Claudia Bonollo's work* present a seemingly indecipherable map of contemporary art landscapes. Nowadays art criticism seems to be devoted to distant territories, dark and obscure. Its language, distracted by personal and nostalgic memories attracted by an effortless usage of emphatic and trivial analyses, is imbued with trite rhetoric and anchored to the residual substrata of aesthetic platitudes and obsolete readings.

Bonollo's boundaries circumscribe another world, whose legitimation goes beyond canonical law and is reinforced by its own existence. A landscape in which one can follow different directions, which become clues of a virtual displacement. If we want to preserve an unbiased point of view, we may find that this approach dangerously but inevitably is the only way to single out few voices in a confused soundscape. These voices speak mysterious languages and reveal their lore and wisdom.

It is a never-ending process of transfiguration, as if her art tried to escape definitions and common labels. This process creates possible ways of interpreting art beyond subjectivity. It is a kind of art open to other possible worlds, whose febrile activity is in itself a challenge. A challenge that means exploring new territories, moving along uneven paths, conveying dynamic energies, producing dazzling matter-like lumps, whose colour and light, emerge from their actual spatial delimitation in their *becoming*.

This matter moves, expands and contracts along aimless directions. It turns into light that is colour, renders vision paradoxical and echoes the sound of choral voices in different modulations and tones. Flashes of lightning in the dark let us perceive the horizon for a second. This is indeed all we need.

(translated by Carla Bonollo)

CV CLAUDIA BONOLLO

Claudia Bonollo, Architect, artist, Colour Consultant and eco & biophilic designer. She alternats research and colour consulting activity with outright experimentation in any area of creation, combining different techniques, materials, languages and disciplines. It is committed to empathetic and personalized design and is interested in synesthesia and the links that exist between colour and emotions. As Head Designer and Art Director for Monamour Natural Design, she develops innovative and unique lines of artistic, dreamlike, thematic and design gardens, taking the natural material used to unexplored limits with special attention to ecology and sustainability in all phases of the project, always designed for the well-being of future users. Founder and Art Director of the first eco & biophilic design studio in Spain and Founder and Director of the Atelier Cromático, an international platform for art, culture, and colour research.



Atelier Cromatico Founded in Madrid in 2002 and led by Italian architect and artist Claudia Bonollo, Atelier Cromatico is an international organization for art, culture, and colour research and a multidisciplinary laboratory for conscious chromatic exploration. Originally conceived as a new cultural promotion hub, it has evolved into a meeting point for artists, architects, urban planners, art enthusiasts, historians, scientists, philosophers, poets, psychologists, therapists, musicians, and more. Activities revolve around thematic dinners, gastronomic gatherings, masterclasses, workshops, creative nights, art-house film nights, seminars, exhibitions, video projections, and are characterized by two fundamental criteria: the belief that research should be approached in a multidisciplinary manner and the emphasis on experimentation, turning every participant in our initiatives, whether a teacher, student, or simple visitor, into a researcher.

Monamour Natural Design is a pioneering eco & biophilic design studio working in an international context. Each project, the result of a continuous research and very innovative techniques, becomes a sustainable creation as it incorporates elements of nature into the artistic and designed final object, involving all senses and using a contemporary language. In Monamour Natural Design's organic creations, the study on colour plays a central role. Spaces are turned into sensitive spaces ideal for contemplation and activate feelings of well-being, giving life to very different and versatile surroundings. Each project is inspired by a theme, always ecological and respectful towards nature and the environment, producing dreamlike and empathic installations.

FESTIVALS 2023

FESTIVAL

















COLABORATIONS



Ilustre Colegio Oficial de Médicos de Madrid

Biophilia in progress



CLAUBURA BIONIC PESTIVAL 2023 - TEATROS DEL CANAL

BIONIC
TESTIVAL

10:35-11:30 - MESA PEDONDA MEDIO AMBENTE Y SALLO
MOTOR.

JAMON THANESO - 1 INLLON DEL AMBICIA FOR IL CAMBIO CLAMATICO
CLAUDA BODOLLO - NESTIVATO MOTORIA DESIGNI

12:20-13:20 - MESA PEDONDA MEDIO AMBENTE Y SALLO
MOTORIA.

JAMON THANESO - 1 DILLON DEL CANDIDA MOTORIA DEL CANDIDA
MOTORIA.

JAMON DEL CONTROL DEL CONTROL DEL CANDIDA

12:20-14:20 PERFORMANCE SIRENA - NATALIA GUERRERIO
TEATROS DEL CANAL, DELS BERNAIDEZ NYL, ENTRADA POR LA
PIENTRO CANTIDENE.

